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This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

29 May 2025

Sundae Bar Plc

("Sundae Bar" or the **"Company")**

Application for admission to trading on AIM

Conditional fundraise of £2,000,000

Withdrawal of trading of Sundae Bar Plc from Aquis Stock Exchange

Withdrawal of trading of Ora Technology Plc from Aquis Stock Exchange

Sundae Bar Plc is pleased to announce that it has applied for admission of the entire issued and to be issued share capital of the Company to trading on AIM ("**Admission**"). Dealings in the ordinary shares on AIM are expected to commence at 8.00 a.m. on 3 June 2025, under the ticker "SBAR" and the ISIN GB00BRXKJ754.

Following the acquisition of Ora Technology PLC, Sundae Bar is developing a dynamic platform named sundae_bar that serves as a marketplace for AI Agents, enabling AI developers to market, manage, and sell their agents. This platform intends to provide essential tools for creating, customising, and monetizing AI agents, in order to offer a full-service solution for AI creators similar to how e-commerce platforms empower e-commerce entrepreneurs.

Conditional Placing

The Company is also pleased to announce a conditional placing by Clear Capital Markets Limited for a total of 25,000,000 new ordinary shares of 0.1 pence each in the share capital of the Company ("**Placing Shares**") at an issue price of £0.08 per Placing Share, raising gross proceeds of £2,000,000 (before expenses) (the "**Placing**"). The Placing is conditional on Admission.

The Placing Shares, when issued and fully paid, will rank *pari passu* in all respects with the existing ordinary shares of the Company in issue and therefore will rank equally for all dividends or other distributions declared, made or paid after the issue of the Placing Shares.

Jill Kenney, CEO of Sundae Bar, said: "This successful £2 million capital raise represents a pivotal moment for Sundae Bar. The strong investor support validates our strategic

acquisition of Ora Technology Plc and our vision to create the definitive marketplace for AI Agents. Once completed, this funding will accelerate our integration efforts and ensure we're ready to capitalize on the rapidly expanding AI Agent market."

Use of net proceeds

Once the Placing is completed, the Company intends to use its net proceeds to fund the Company's general working capital requirements and grow the business following the acquisition of Ora Technology PLC.

Proposed Move to AIM

The board of directors of Sundae Bar considers that a move to AIM will be in the best interests of the Company and its shareholders and, given the growing scale of the business, AIM is a more appropriate market for the Company and will enable it to attract a wider pool of investors and improve liquidity over time.

The full terms and conditions of the Placing and Admission are set out in the Admission Document, which has been published and will shortly be available to view on the Company's website at: http://corporate.sundaebar.ai/

Withdrawal of the Company's admission on the Access Segment of the AQSE Growth Market and Admission will take place simultaneously and are expected to occur on 3 June 2025.

Withdrawal of admission of Ora Technology PLC on the Access Segment of the AQSE Growth Market is expected to occur on 3 June 2025.

The Company will make further announcements in relation to Admission and the withdrawal of both companies as required in due course

Board Appointment

Luke Cairns has been appointed to the Board of Sundae Bar Plc with effect from 22 May 2025.

The disclosure according to Rule 4.9 of the Aquis Growth Market Access Rulebook has been made in the announcement dated 1 May 2025.

For further information, please contact:

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